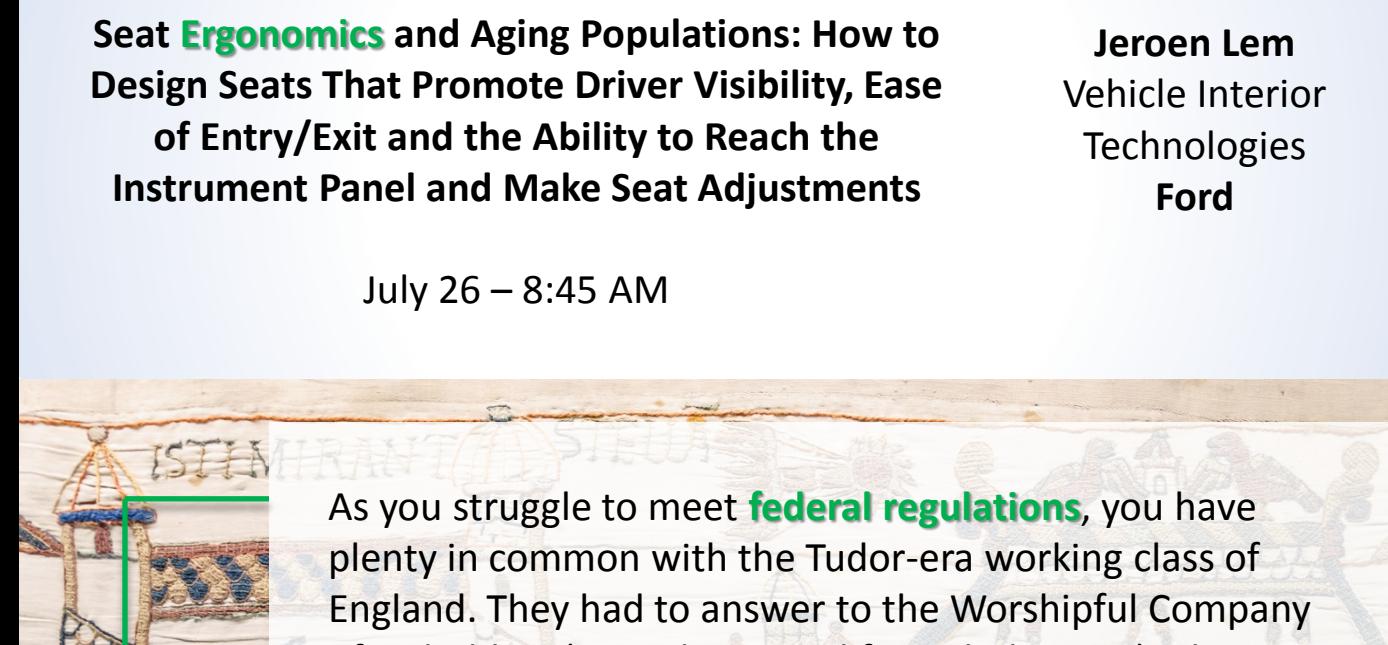


# SEATING THROUGH THE AGES

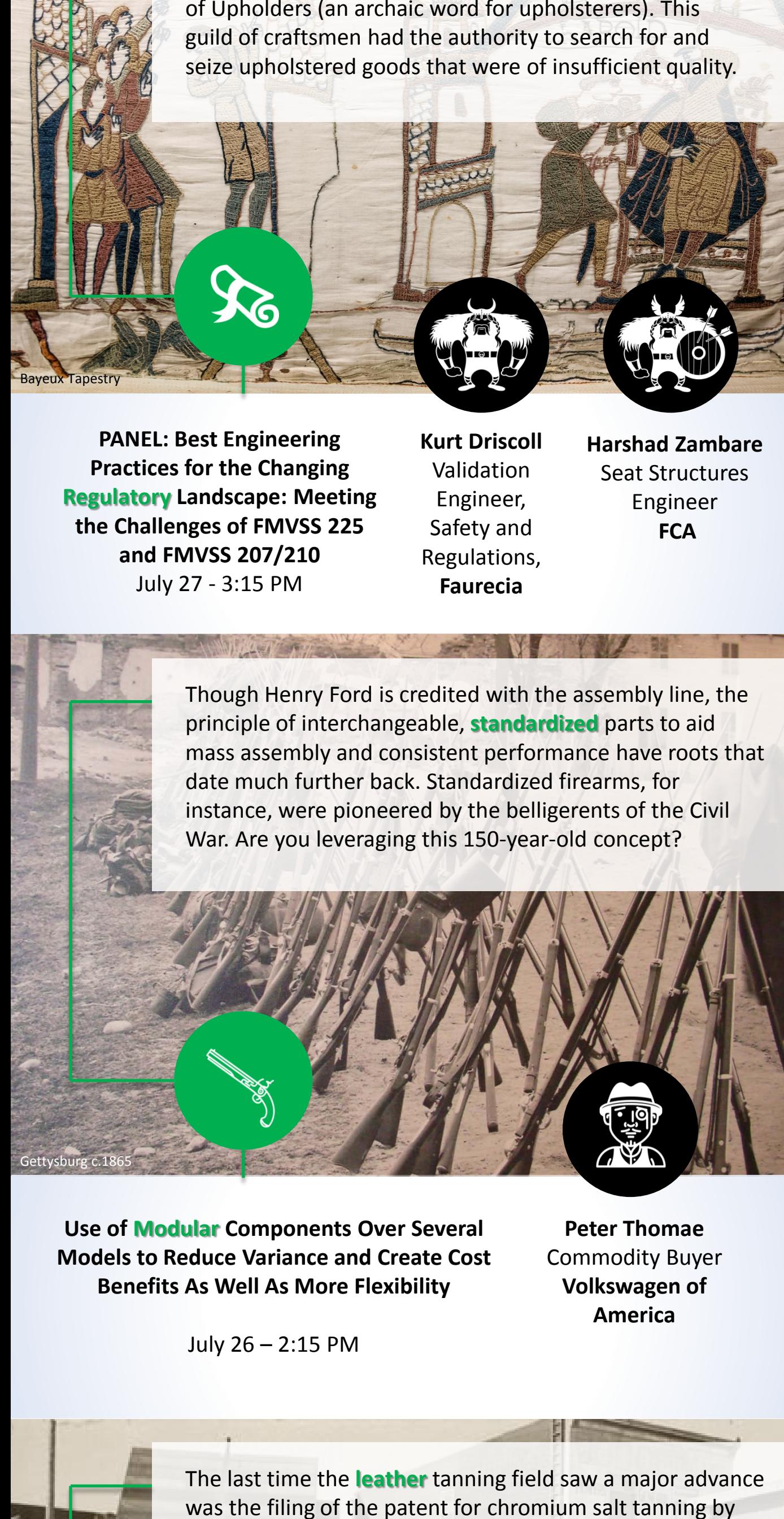
Your seating challenges are as old as the beginning of time

The struggle to modularize components and tweak your seats for maximum ergonomic comfort has been around since the beginning of time. So, why are you still toiling along to re-invent the wheel? Remind yourself of the lessons learned by your forefathers at the 10th Annual Automotive Seating Innovators Summit this July.

1630 B.C.E.



Falko Jaehner  
Director of Engineering  
**Johnson Controls**



**PANEL: Best Engineering Practices for the Changing Regulatory Landscape: Meeting the Challenges of FMVSS 225 and FMVSS 207/210**

July 27 - 3:15 PM

Kurt Driscoll  
Validation Engineer,  
Safety and  
Regulations,  
**Faurecia**

Harshad Zambare  
Seat Structures  
Engineer  
**FCA**



**Use of Modular Components Over Several Models to Reduce Variance and Create Cost Benefits As Well As More Flexibility**

July 26 - 2:15 PM

Peter Thomae  
Commodity Buyer  
**Volkswagen of America**



**What to Do About Leather: Strategies for Meeting Increased Consumer Demand when the Supply Is Limited and the Manufacturing Time is Slow**

July 27 - 2 PM

Michelle Brecht  
Global Core Buyer  
**Ford**



Photo by NASA

**Autonomous Driving and Changes in Seat Configurations: Orthopedic and Biomechanical Considerations**

July 27 - 8:45 AM

Dr. King-Hay Yang  
Professor of Biomedical Engineering & Director of Biomechanics Center, Wayne State University



Photo by NASA

**Nearly 4,000 years**

of technological and design innovation will converge July 25-27 in Detroit, at the 10th Annual **Automotive Seating Innovators Summit**.

Will you be there to **make your mark** on history?

Photo by NASA

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