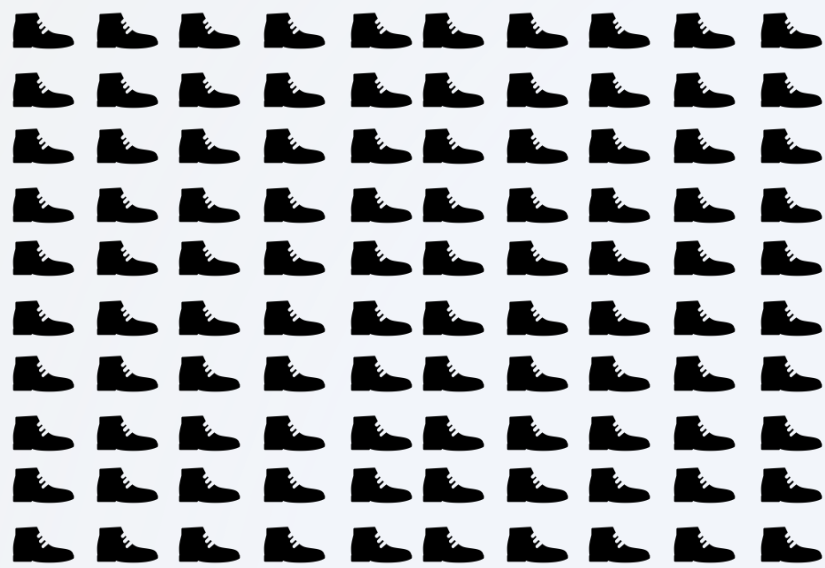


ROBOTS ARE COMING!

(7 REASONS WHY RESISTANCE IS FUTILE)

The march of technology is inexorable, which is why we launched the **Robotic Process Automation Summit** in the first place. If you still need proof that RPA will soon become the new normal, look no further.

TIME TO BENEFIT



A 100-step process can be automated in as little as

TWO WEEKS

(Source)

SUMMIT SESSION (7/26 - 12:15 PM)

HOW COGNITIVE & DISRUPTIVE TECHNOLOGY COMBINED WITH RPA CAN INCREASE SERVICE DELIVERY QUALITY AND EFFICIENCY

Adrienne Hill - Vice President - American Express

Enid Martinez - Director, Engineering: Service Engineering and Capabilities - American Express

GROWTH RATE

\$4,98 BILLION (PROJECTED, 2020)

\$183.1 MILLION (2013)

The RPA market is projected to grow by


60.5% CAGR


From 2014 to 2020

(Source)

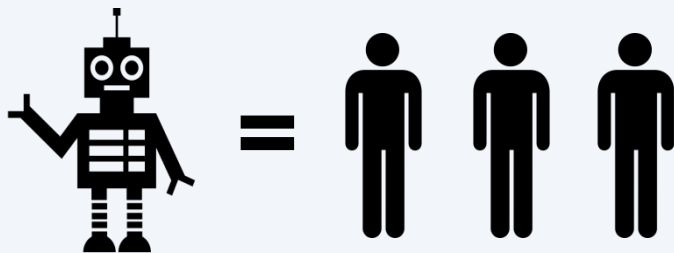
COST

The outsourcing cost in the cheapest countries in the world:

 **\$15.9K** per annum Philippines

 **\$19K** per annum in India (T1 city)

The cost of a robot is **ONE THIRD** of that of an off-shore employee



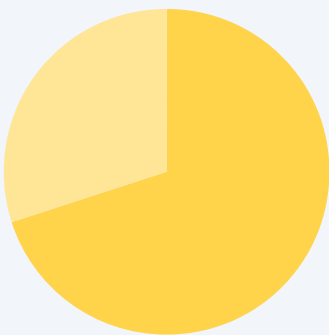
(Source)

ACCURACY

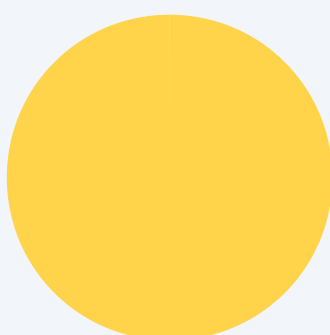


Highest completion percentage in the NFL in 2010 (Drew Brees)

Estimated completion percentage if Drew Brees were a robot



70.6%



100%

(Source)

SUMMIT SESSION (7/25 - 2:00 PM)

HOW TO DETERMINE THE APPLICABILITY OF RPA TO YOUR SPECIFIC SSC BUSINESS NEEDS

Gabriel Lantos - Director, Global Process Owner, Record to Report - Bristol-Myers Squibb

Laure Browne - Associate Director, Business Finance Services: U.S. Record to Report - Bristol-Myers Squibb

MEETINGS

Costing the US economy **\$37 B.** per year

Americans attend **11 MILLION** meetings a day



ROBOTS DON'T GO TO MEETINGS

(Source)

SUMMIT SESSION (7/26 - 10:00 AM)

CASE STUDY: HOW TO DEVELOP AN EFFECTIVE RPA RISK ASSESSMENT & GOVERNANCE PROGRAM

Pat Geary - Chief Marketing Officer - Blue Prism

DEMAND

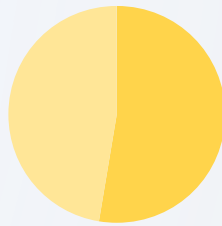
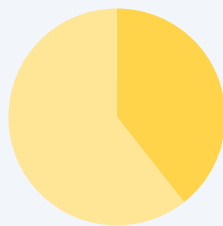
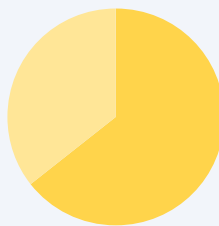
■ Mid to high □ Low to none

Market demand for RPA in 2015 by industry:

IT

SUPPLY CHAIN

F&A

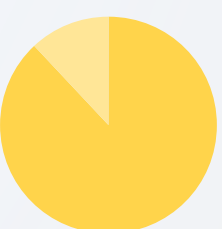
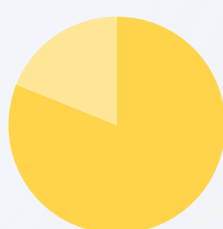
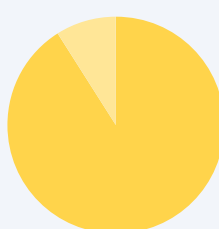


Market demand for RPA projected for 2018 by industry:

IT

SUPPLY CHAIN

F&A



(Source)

VERSATILITY

RPA is extremely well-suited to handling:



HR



BACKUP



SCREENING



MARKETING



PAYROLL



CUSTOMER SERVICE



DATA ENTRY



IT



RPA is getting better, faster, and stronger. Join your peers at the **RPA Summit, July 25-26 at the Warwick Allenton Hotel in Chicago** to discuss the best ways to submit to the future.

DOWNLOAD THE AGENDA

Shoe by Effach; Meeting by Creative Stall; Robot by Ahmed Elzahra; Philippines by Ted Grajeda, India by Gayatri; Robot by Roman Zhigora; Football by Edward Boatman; Management by Chameleon Design; Headset by Franceso Terzini; Check by Darin S; Megaphone by Scott Lewis; Recruiter by Gerald Wildmoser; Disk by Jamie Rothwell, Keyboard by Pumpkin Juice; the Internet by Alfredo Hernandez